

A European Network For Rural And Cultural Resilience Of Remote Areas. More than rural. More than culture. CULTRURAL+ is a network of opportunities for your project in a rural area of Europe. Have you joined us yet?

INTERNATIONAL PARTNER MEETINGS

The Cultrural+ Team continues to work and brainstorm about rural territories, despite the COVID-19 pandemic limitations. At least every other week we meet online and discuss intellectual outputs evolution, training activities and reschedule face2face meetings. The main focus is now on Farkadona International week! The first face2face meeting since September 2020!!



RECENT ACTIONS

The Cultrural+ coaching and training program, one of the intellectual outputs, continues to move forward. Organised by IADT, the 3rd training session was held on March the 5th and addressed the theme of mobilizing "territorial resources", which are specific to a rural area, natural or cultural, material or immaterial, isolated from each other or combined in a "basket of goods and services".



The session started with the presentation of the general "model" of development by resources, then Pascal Lafont, entrepreneur of the "Pays de Saugues", described how the valorisation of a somewhat forgotten resource such as wool, led to an ambitious and multisectoral project. In a second phase, the theme of rural tourism was considered, still based on the perspective of enhancing the specificities of the area. Another entrepreneur, Samuel Houdemon, owner of a rural gîte in the Cantal and consultant, used the example of nature or "adventure tourism", which is booming, to show the importance of reconciling tourist development with the preservation of natural resources. Finally, in the third part, Professor Laurent Rieutort proposed a concrete methodology for deploying entrepreneurial projects, particularly in the field of tourism, that reveal, enhance and specify territorial resources.

The 4th session was organized and lead by University of Estremadura and the theme was International Project Management. Professor Martín Gómez-Ullate presented a very practical learning by doing a module to share experience, expertise's and knowledge on principles and practices to build a successful proposal and manage a quality project. The participants were able to share experiences in the Erasmus+ programme, and subjects like: how to build a Strategic Partnership, how to build a good project proposal and how to manage an international project where approached in a very interactive and participative way. With this session participants are now aware of the Erasmus+ programme initiative's and the potential to be part of strategic partnerships, thus enhancing their activity and promote rural development. Another great learning session from Cultrural+ ;)



CULTRURAL+ AGENDA

International Week!

The Municipality of Farkadona and the Cultrural+ Consortium are happy to announce the organization of the 3rd International week of Cultrural+.

Thanks to the great advance in vaccination and the favourable evolution of the COVID-19 pandemic, we will be able to have a hybrid meeting, with a few colleagues face2face in Farkadona, Greece, and the rest online. This will allow us to do what Cultrural+ is meant to do, that is to brainstorm actively, with face2face exchanges and knowledge and experience sharing. Within the International week we will have our Culturalers and team members interacting and participating in sharing activities such as the international scientific conference, the transnational project meeting and learning activities such as the Language and Cultural Skills for Adult Entrepreneurs (Greek).

Scientific Conference

The Municipality of Farkadona and the Cultrural+ Consortium are happy to announce the organization of the 3rd International Conference of the Cultrural+ European Network for Rural and Cultural Resilience of Remote Areas titled: "Cultural valorisation of rural economies: heritage, production, gastronomy, entrepreneurship". The Conference will take place on the 24th of June 2021 in a mixed format: face2face in Farkadona, Greece and online.

Program

10.00-11.30 CET Session 1:

Territorial development and branding: a stake to win

11.30-11.45 Coffee Break

11.45-13.15 CET Session2:

Cultural heritage and sustainable tourism: valorization, interpretation, communication

13.15-14.00 Lunch Break

14.00-15.30 CET Session 3:

Rural produce and micro-entrepreneurship: creating added value

15.30-15.45 Coffee Break

15.45-17.15 CET Session 4:

Gastronomy as intangible cultural heritage: continuity, assimilation, innovation

17.15-18.00 CET Round Table-Conclusions

3rd Transnational meeting

Cultrural+ project team will engage in the 3rd transnational project meeting, after the kick-off meeting in 2019 and the Portuguese meeting in 2020. We leave you with a few pictures of previous face2face meeting that show the amazing energy and interaction when the Cultrural+ team with the Cultruralers comes together!



International Course: Language and Cultural Skills for Adult Entrepreneurs and Civil Servants (Greek)

This course will be integrated in the 3rd CULTRURAL+ International Week and will be organized by the Greek host, Municipality of Farkadona with the active cooperation of Time Heritage, our Cultrural+ partner.

Stay tuned on our website for further news: <https://www.cultrural.eu>

CULTRURAL+ YouTube Channel

Have you subscribed our youtube channel? You can find all our dissemination activities, International conferences, learning activities, discussions, as well as other very interesting and inspiring videos! Subscribe now!

<https://www.youtube.com/channel/UCNcsfzRizMfiagk-jHTd6Yg>

SOME LINKS TO OTHER INSPIRING EVENTS, ORGANIZATIONS, ...

Europeana: If you like to explore and keep up with cultural heritage, check Europeana: Discover inspiring European cultural heritage, website: <https://classic.europeana.eu/portal/en>

Europeana's mission is to transform the world with culture and build on Europe's rich heritage and make it easier for people to use, whether for work, for learning or just for fun. Europeana works with thousands of European archives, libraries and museums to share cultural heritage for enjoyment, education and research. Europeana's Collections provide access to over 50 million digitised items – books, music, artworks and more – with sophisticated search and filter tools to help you find what you're looking for. Their dedicated thematic collections on art, fashion, music, photography and World War I contains galleries, blogs and exhibitions to inform and inspire.

EUROPEAN ORGANIC CONGRESS 2021: The European Organic Congress 2021 will take place online, live from Lisbon, on 16-18 June 2021. This year's Congress, with the title "Organic's contribution to the European Green Deal" aims to inspire the participants by focusing on how the agri-food sector's initiatives enhance the transition towards a more sustainable food system, through the aid of leading examples from representatives and experts amidst the organic sector.

More info can be found here: <https://europeanorganiccongress.bio>

Towards a holistic strategy on sustainable and equitable rural and urban development: This event will bring together a wide range of experts, stakeholders and European Commission representatives on rural/urban/peri-urban areas and balanced and equitable territorial issues to share ideas on how to co-develop a holistic, forward-looking approach for sustainable rural and

urban development in the EU. These exchanges will contribute to the elaboration of an EESC own-initiative opinion on this topic, planned for October 2021. More info and registration: <https://www.eesc.europa.eu/en/agenda/our-events/events/towards-holistic-strategy-sustainable-and-equitable-rural-and-urban-development>



Open: CALL FOR RURAL ENTREPRENEURS AND MEDIATORS TO JOIN THE PROJECT

We maintain the call for rural entrepreneurs and mediators opened on a continuous basis.

The Erasmus+ project Cult-rural+ is issuing this call for Entrepreneurs and Mediators to offer rural entrepreneurs and mediators (staff from local governments, local action groups, NGO), personalized coaching, grants for international meetings and prizes. Selected entrepreneurs and mediators will join the Cult-rural+ Learning and Sharing Knowledge Community to know about resources, funding opportunities and contacts of relevant stakeholders to improve their projects.

GRANTS

Cult-rural+ project will offer partial and full grants (Travel and lodgement costs) to assist to 5 days International Meetings in Greece (May-2021), Portugal (Set-2021), France (date to set) and Italy (Jun-2022).

PERSONALIZED COACHING

Selected entrepreneurs and mediators will receive personalized coaching to improve their project and expertise.

LEARNING AND KNOWLEDGE SHARING COMMUNITY

Selected entrepreneurs and mediators will join the Cult-rural+ learning and knowledge community to receive updated info about educational resources, funding opportunities, meetings, ...

PRIZES

There will be 3 final prizes for rural entrepreneurs and mediators to award the best trajectory, programme performance and project plan (rewarding innovation, creativity and impact). Awards will be granted in a final Cultrural+ Prizes Ceremony.

HOW TO APPLY

Link to the application form: <https://forms.gle/jUivH2cyhUhFhswng>.

SELECTION CRITERIA

https://docs.google.com/document/d/1cJ8H6wg2Dvj28xtlLlanS7_WYB5at8qath6NymBEtTU/edit?usp=sharing.

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